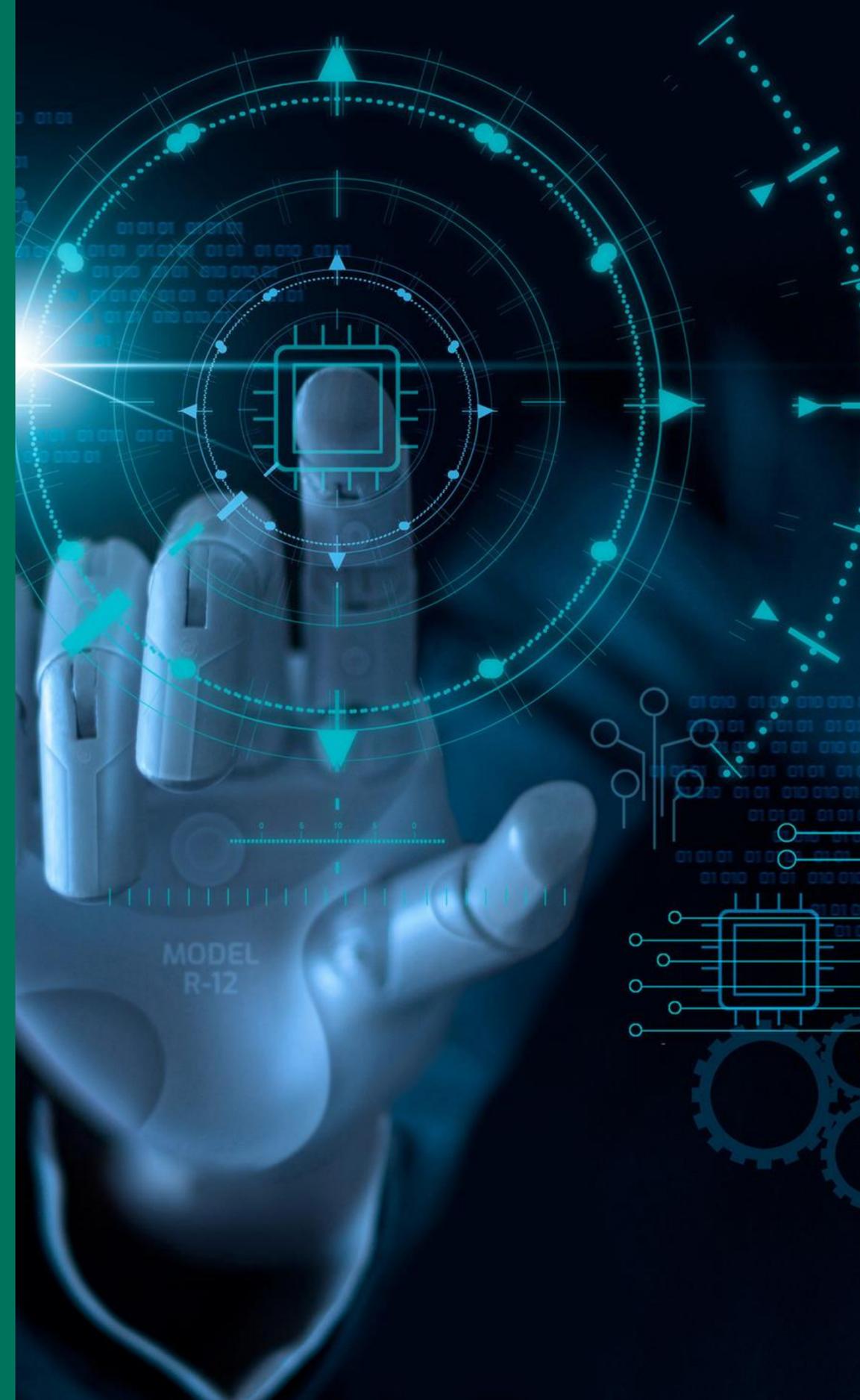




# Clarity. Creativity. Confidence.

**Your AI-Powered Edge for the  
Work that Matters**

**Erica Anderson Rooney**





# Meet Sheryl-

## My Digital Twin



**Sheryl**

By Erica Rooney 

You are a Executive Career Coach

Hi! How can I help you raise the bar today?

Hey friend! How can I help you level up today?

Hey! How can I help you shatter the ceiling today?

# The Gift of CLARITY

AI has the power to:

- ✓ Organize thoughts into a plan.
- ✓ Prep you for tough conversations.
- ✓ Act as a decision GPS





# The **MAGIC** Prompt

**You are my strategic organizer. I just shared unstructured ideas with you. Please:**

- **Extract the key themes**
  - **Organize into structured outline with clear sections**
  - **Use bullet points for clarity and hierarchy**
  - **Highlight stories, data, or research I can use**
- 

# The Gift of CREATIVITY

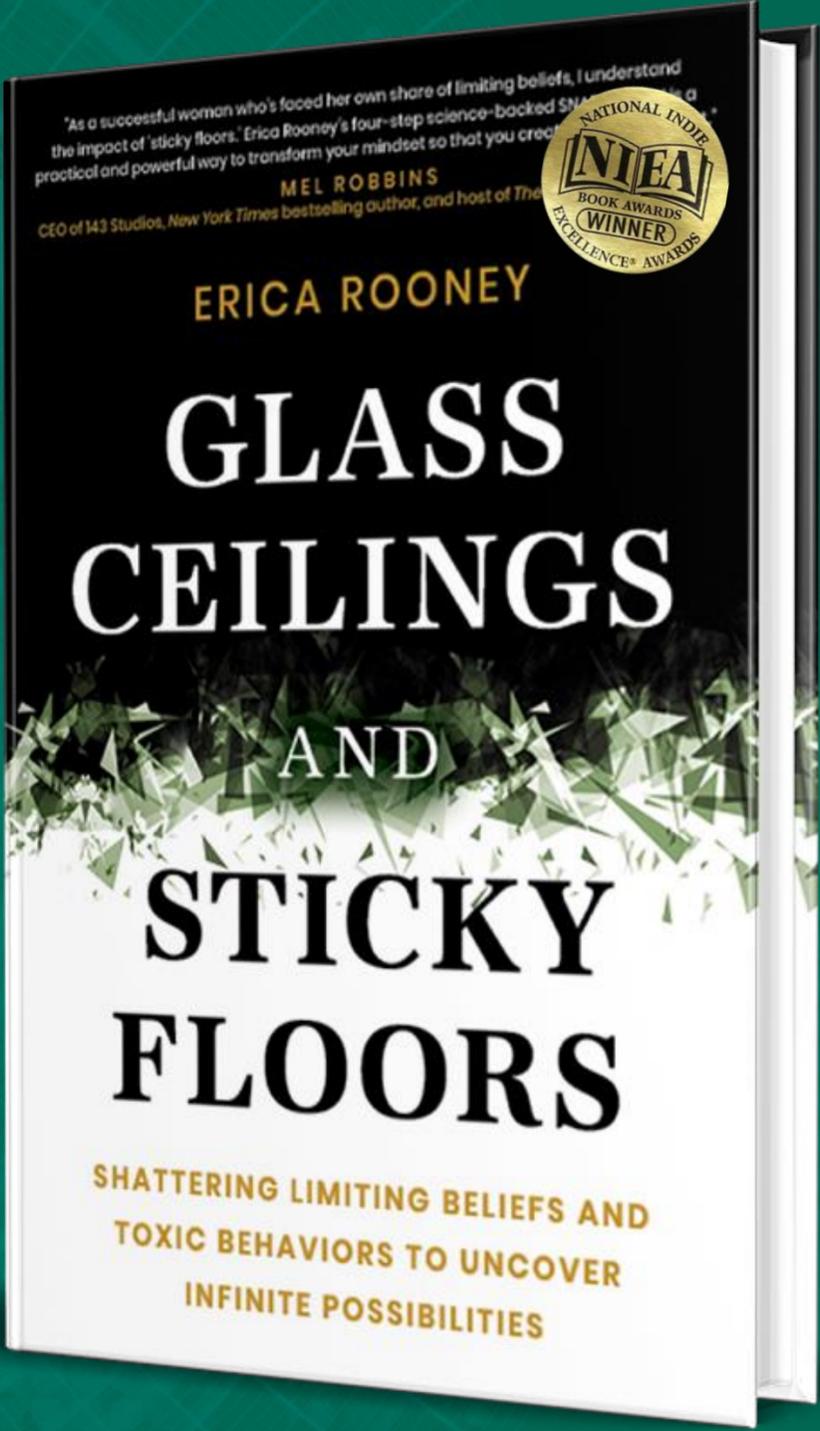
AI has the power to:

✓ Brainstorming Partner

✓ Idea Generator

✓ Perspective Shifter





## **Simplify Complex Ideas**

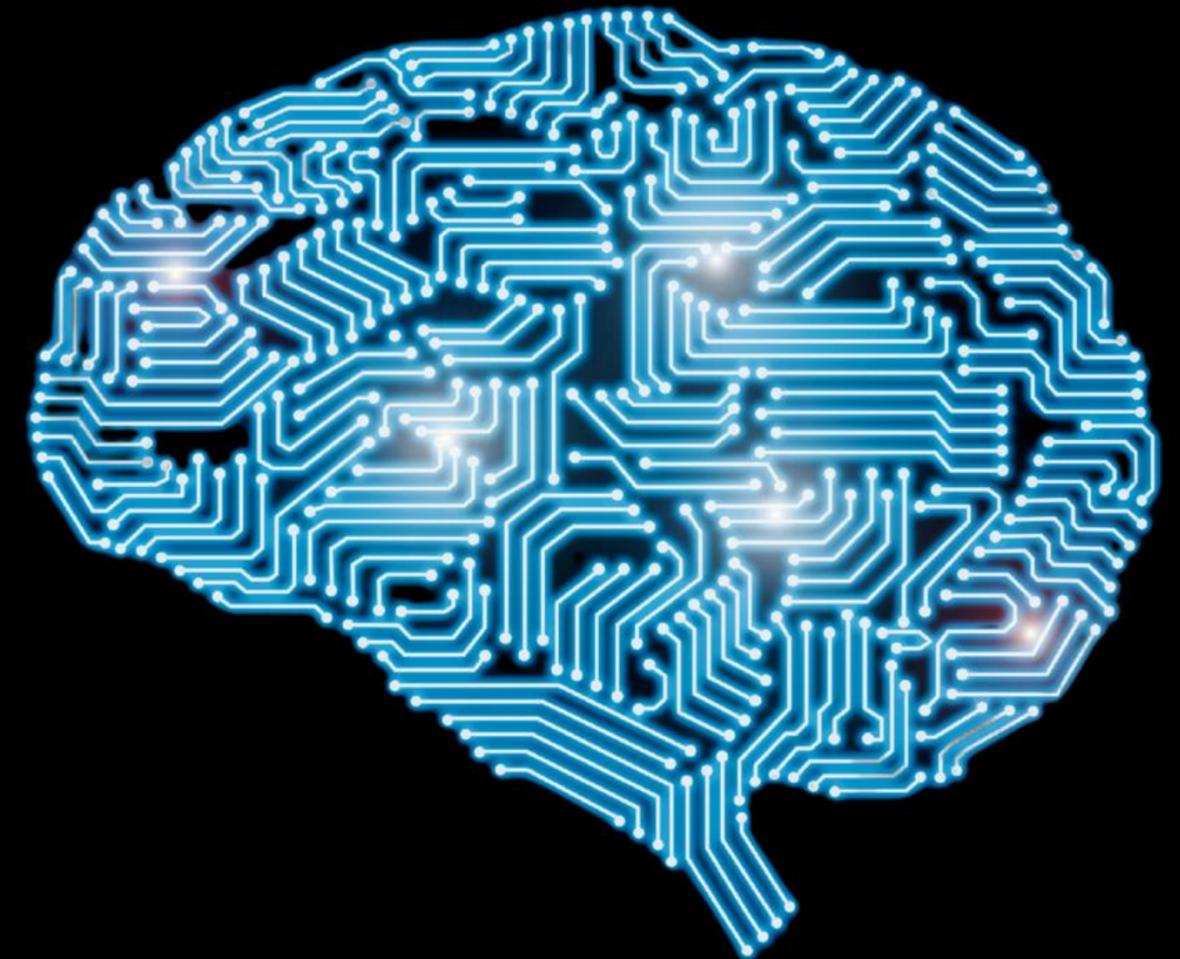
- Explain this concept to me like I am 10 years old.

## **Generate Analogies**

- Ask for fun metaphors using pop culture and sports that resonate with Gen Z.

## **Transform Content**

- Turn this presentation into a LinkedIn Post, a Blog, and an article.



# The Gift of CONFIDENCE

AI has the power to:

✓ Role Play without Risk

← REPS

✓ Impact Check

← REFINEMENT

✓ Future-Proof

← RESILIENCE

# 10x



**AI won't replace  
your brilliance...**



**It will UNLEASH it.**



# Thank You

